



SOFTSTAR ENTERTAINMENT INC.

Investor Conference Presentation

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Main
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Since 1990, the first RPG based on the ancient sword “Xuan-Yuan”, Softstar takes a major and critical role in Chinese RPG game history



From Xuan-Yuan Sword series and Chinese Paladin series, we still have Monopoly party games, Female targeted simulation game and a lot more

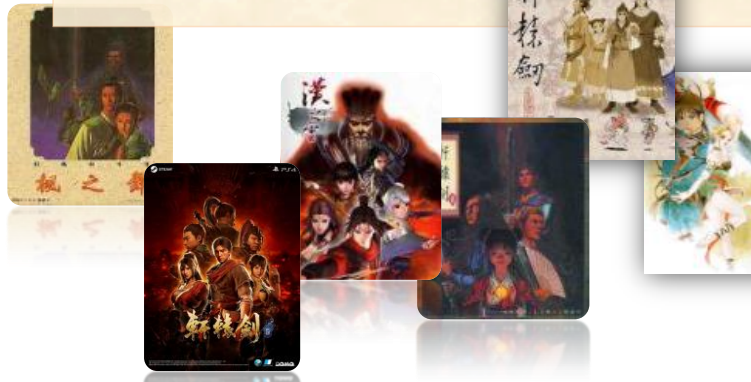


With internet business entering Web 3.0, and people looking to build a metaverse with more diverted, decentralized business model to be launched, Softstar keep chasing the leading trend, providing the best service to the users

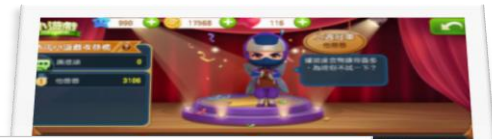
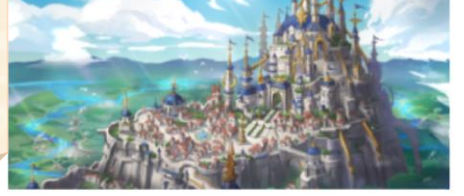
We create countless record in Chinese game business history



Not only in game world, you can find our stories get popular in movie, TV drama, animation, novels, VR adventure and more



44 titles from Paladin, 17 titles from “Xuan-Yuan”, 11 titles from Monopoly games “The Rich Man”, hundreds titles of games live together with all Chinese gamers

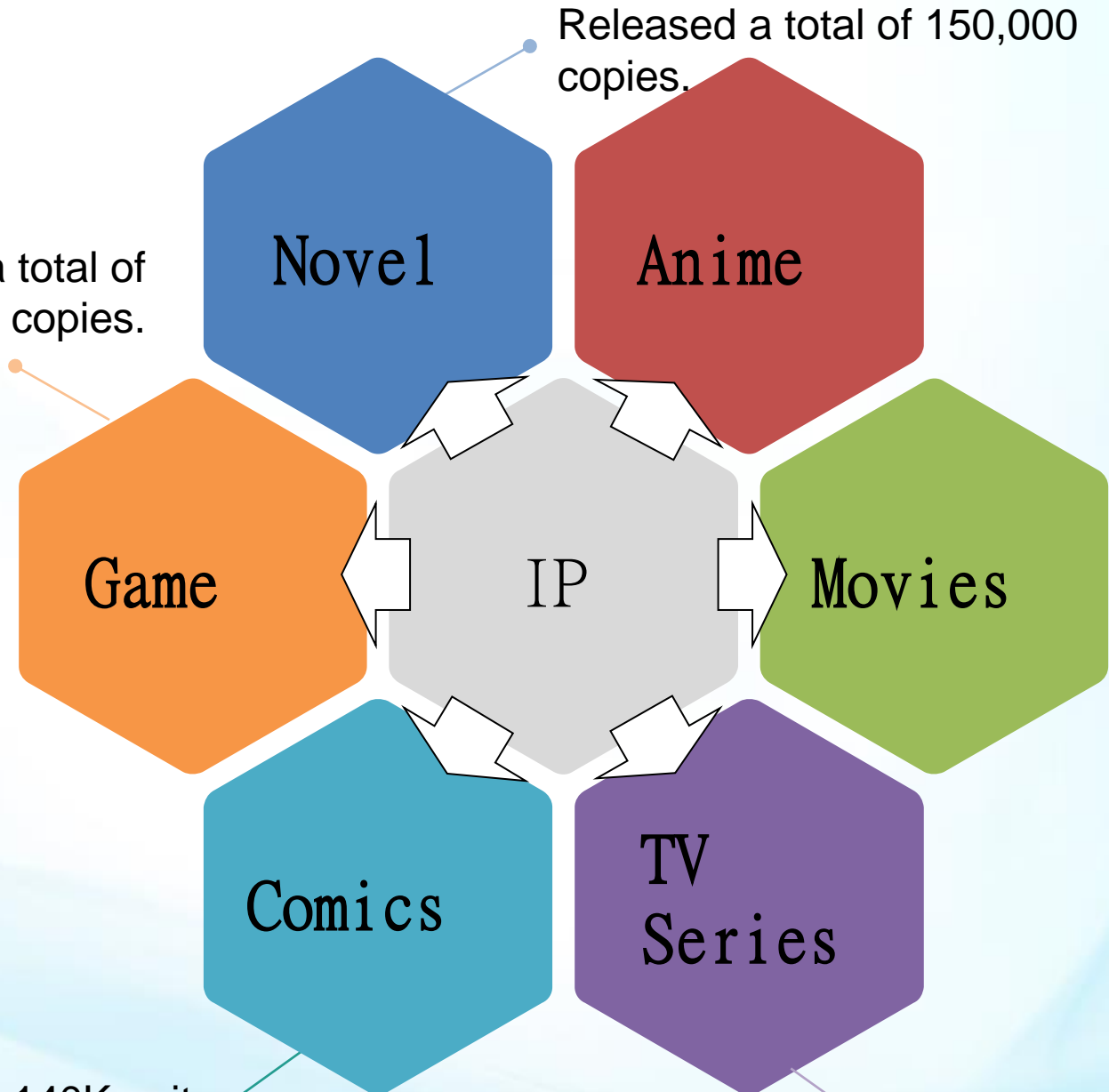


Various Authorized Product



Released a total of 10,000,000 copies.

Released a total of 150,000 copies.



Released over 140K units
Over 1.5M clicks online

6 billion clicks

Award (Recent Titles)



Richman 4 Fun

CCMG AWARD APP Contest Winner
Bahamut Popular Domestic Game Bronze Award
GAME STAR Mobile Game Puzzle Type Golden Award



Stardom3

Game star – best design award



Richman 10

Chinese IP Yearly Selection
Bronze Prize in game category



Xuan Yuan Sword: Distant to Cloud

China Game Industry Annual Conference
Best 10 Popular PC Single-player Game



Xuan Yuan Sword 6

China Game Industry Annual Conference
Best 10 Popular PC Single-player Game



Xuan Yuan Sword: the Gate of Firmament

GAME STAR PC Single-player Game Golden Award



Xuan Yuan Sword 7

Chinese IP Yearly Selection Bronze Prize in game category
Taiwan Original X Award – Won in Business category

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Structure of SOFTSTAR

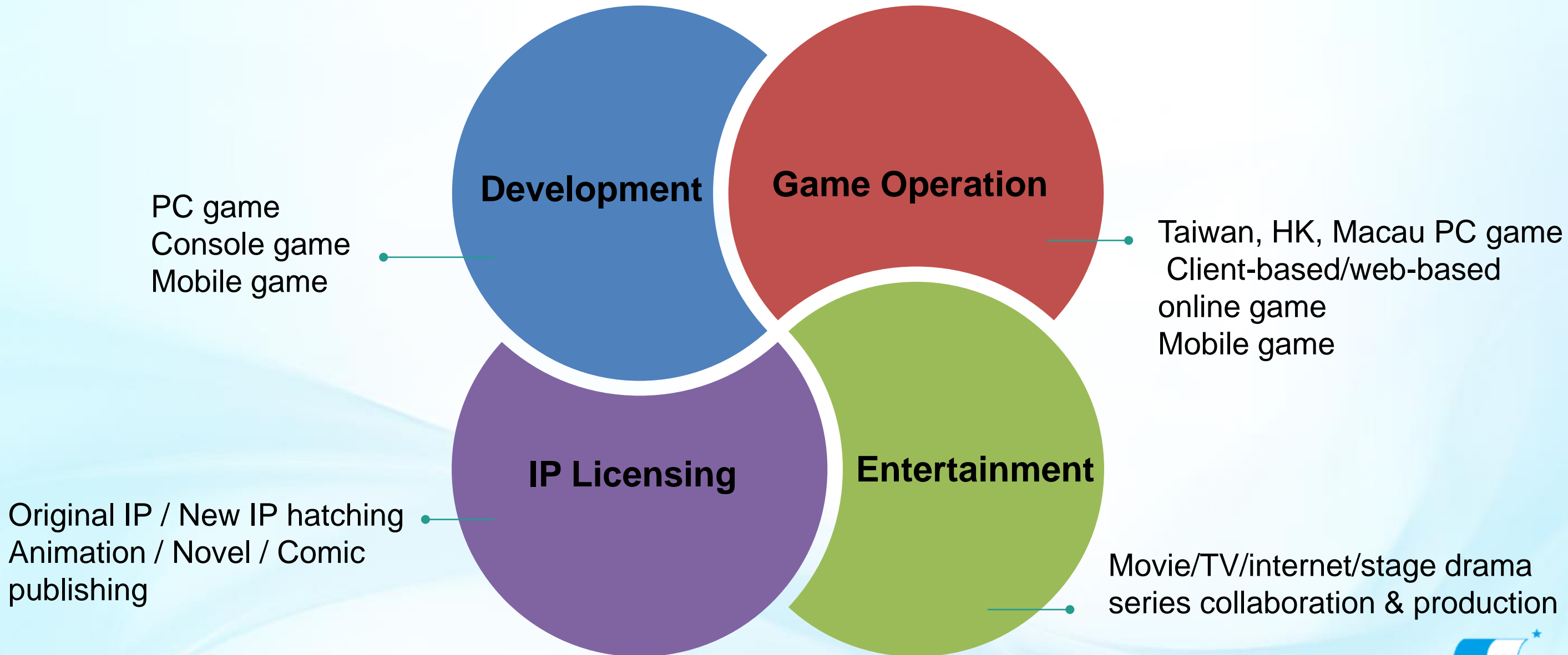
SOFTSTAR group composed from 4 main parts:

- Main company (functioned in developing)
- SOFTSTAR Games (Publishing & Operation)
- Gamebase (Game Media Operation)
- Red-Sun Payment Tech. (Payment business)

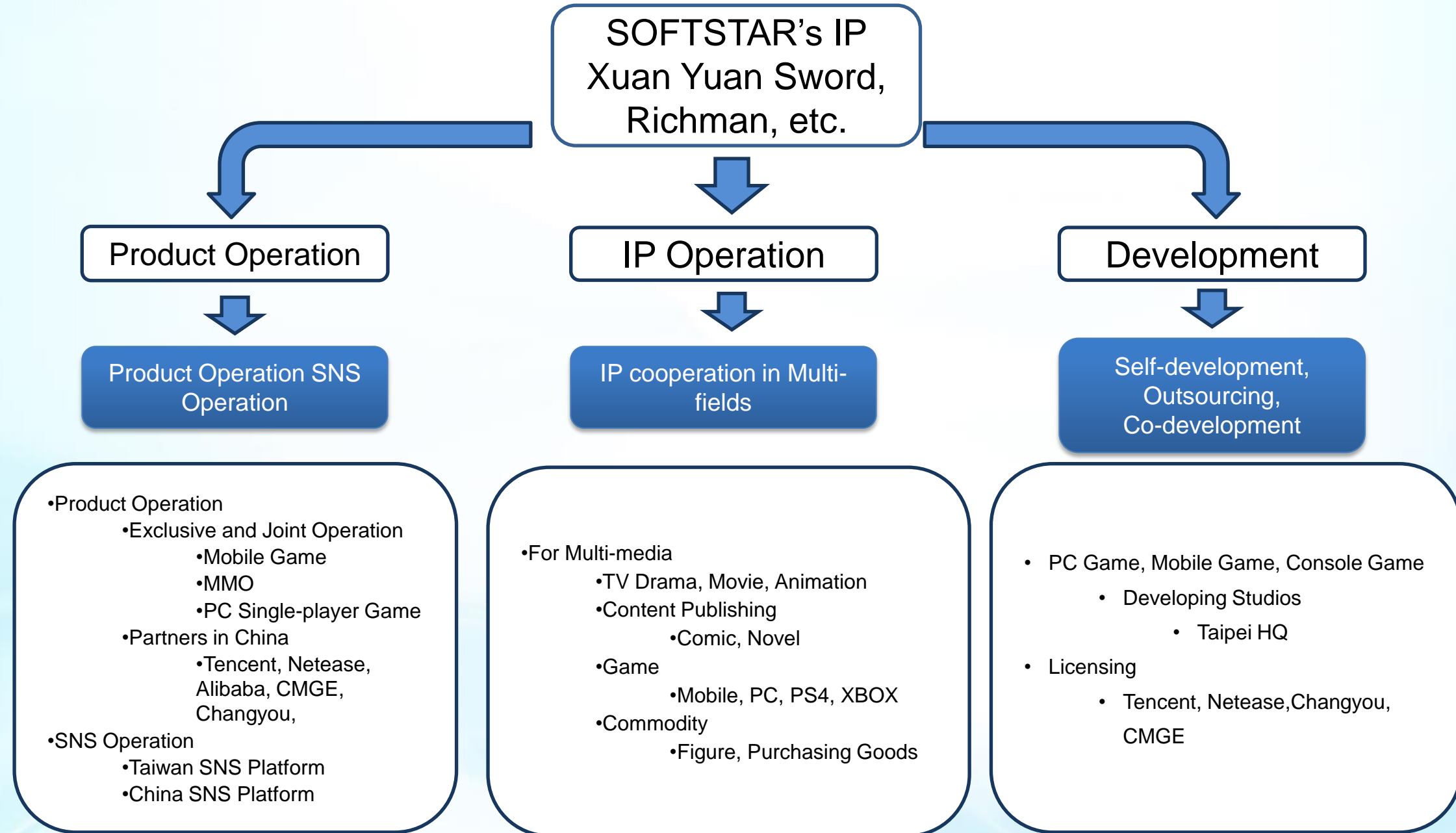
65% of members focus on self-developing technic-wise based.




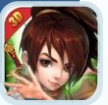



SOFTSTAR's Core Business








Current Operating Model



SOFTSTAR IP & Game Performance (2014-2016)

<ul style="list-style-type: none"> • Co-development • Publisher: Tencent • Genre: Card-battle RPG • China: 2014.11 launched • Taiwan: 2015.08 launched • Top 1 on App Store Grossing Chart <p>Sword and Fairy</p> 	<ul style="list-style-type: none"> • Co-development • Publisher: CMGE • Genre: Card-battle RPG • China: 2015.04 launched • Top 10 on App Store Grossing Chart <p>Sword and Fairy: 3D</p> 	<ul style="list-style-type: none"> • Self-development • Publisher • 2015.12 SOFTSTAR (Taiwan) • 2016.12 IQIYI (China) • Genre: Simulation • Top 10 on App Store Grossing Chart <p>Stardom: Guard of the Star</p> 	<ul style="list-style-type: none"> • Self-development • Publisher: • 2015.12 SOFTSTAR (Taiwan) • 2016.06 NetEase (China) • Genre: Strategy <p>Richman 9</p> 	<ul style="list-style-type: none"> • Co-development • Publisher: • 2016.08 GAEA Mobile (China) • 2016.10 SOFTSTAR (Taiwan) • Genre: Round-based MMORPG • Top 10 on App Store Grossing Chart <p>Sword and Fairy Turn-based</p> 
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<ul style="list-style-type: none"> • Co-development • Publisher: • 2017.03 Tencent (China) • 2018.03 Playground (Taiwan) • Genre: MMORPG • Top 10 on App Store Grossing Chart <p>Sword and Fairy Online</p> 	<ul style="list-style-type: none"> • Co-development • Publisher: • 2018.11 Tencent (China) • Genre: Round-based MMORPG • Top 10 on App Store Grossing Chart <p>Sword and Fairy 4 on Mobile</p> 	<ul style="list-style-type: none"> • Co-development • Publisher: • 2019Q4 Netease (China) • 2019.03 SOFTSTAR (Taiwan) • Genre: MMORPG • No.1 on App Store Downloading Chart <p>Xuan Yuan Sword: Dragon upon the Cloud</p> 	<ul style="list-style-type: none"> • Co-development • Publisher: • 2020.04 CMGE • Genre: MMORPG • 2020.09 SOFTSTAR (Taiwan) • No.2 on App Store Downloading Chart <p>Xuan Yuan Sword: Source of sword</p> 	<ul style="list-style-type: none"> • Co-development • Publisher: • 2020 .03 KUNLUN • Genre: : MMORPG • 2020.07 Futurl Game (Taiwan) • No.1 on App Store Downloading Chart (Taiwan) <p>Sword and Fairy -Destiny</p> 
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Self- developed mobile game



Developer:SOFTSTAR(HQ)

Genre: SLG

Traditional Chinese ver. :
LOFTSTAR(2016.12)
Simplified Chinese ver. :
IQIYI(2016.12)

**Stardom: Guard of
the Star**



Developer:SOFTSTAR(Shanghai)

Genre: MMOARPG

Traditional Chinese ver. :
LOFTSTAR(2017.05)
Simplified Chinese ver. :
BAIDU(2017.04)
Korean ver. : GRAVITY(2017.12)

**Sword and Fairy:
Mirror's Mirage**



Developer:SOFTSTAR(Shanghai)

Genre:TCG

With exquisite art style and
new strategy gameplay

Launched 2021.03

**Sword and Fairy:
Nine Wilds**



Developer:SOFTSTAR(HQ)

Genre: SLG

Combine AVG+SLG+ACT,
simulate entertainment
industry.

Launched 2021.07

Stardom 4

Self-Developed Package Games

Since 2021, our developing teams try to develop more games not always follow those 2 “swords”, and expect some of them would become our core values some years later.

- A English speaking area based simulation title

- A horror adventure game

And more



TYPE: simulation game

A simulation game backgrounded from Paladin stories, with famous characters and story scenes gamers enjoy different fun under the same story

LAUNCHED: 2022/6

仙劍客棧2



TYPE: Horror ADV game

A game based on famous horror movie, with excellent 3D effects and a lot adventuring features in game playing

LAUNCHED: 2022/8

女鬼橋 – 開魂路



TYPE: ROGUE-like SRPG

A new try from our developing team. Build from western fantasy style, the random dungeon and random item/equipment make game play even diverged and interesting

LAUNCHED SOON: 2022/10

Sea Horizon 海平線



TYPE: party game

The 11th titles from Richman series. Better 3D shaping effects, more funny maps and a lot more different items make this Monopoly party game even better.

LAUNCHED SOON: 2022/10

大富翁第11代

Financial Report – Recent 2 years

單位：新台幣仟元

會計科目	2022年06月30日		2021年12月31日		2020年12月31日	
	<u>金 額</u>	<u>%</u>	<u>金 額</u>	<u>%</u>	<u>金 額</u>	<u>%</u>
流動資產	3,416,543	65	2,194,791	74	488,516	40
非流動資產	1,826,951	35	814,537	26	728,581	60
資產總計	5,243,494	100	3,009,328	100	1,217,097	100
流動負債	2,083,301	40	689,278	22	239,595	19
非流動負債	527,253	10	181,264	6	104,614	9
負債總計	2,610,554	50	870,542	28	344,209	28
權益總計	2,632,940	50	2,138,786	72	872,888	72

P/L Report – Recent 2 years

單位：新台幣仟元

會計科目	2022年01~06月		2021年度		2020年度	
	<u>金</u> <u>額</u>	<u>%</u>	<u>金</u> <u>額</u>	<u>%</u>	<u>金</u> <u>額</u>	<u>%</u>
營業收入淨額	1,093,577	100	559,406	100	545,369	100
營業毛利	530,604	49	402,177	72	455,430	84
營業利益(損失)	145,950	13	23,448	4	138,104	25
稅前淨利(淨損)	222,436	20	1,052,491	189	93,767	17
本期淨利(淨損)	169,115	15	749,628	135	56,412	10
每股盈餘(虧損) (稅後)(元)	\$2.56		\$11.36		\$0.88	

Key Financial Ratio – Recent 2 years

單位：百分比

	2022年/01~06月	2021年度	2020年度
負債佔資產比率	49.79	28.93	28.28
流動比率	164.00	318.42	203.89
速動比率	144.23	300.30	184.91
長期資金佔固資比率	2724.87	23756.40	11995.68
資產報酬率	8.41	35.62	4.77
股東權益報酬率	14.18	49.78	6.73

Revenue by divisions (Recent 2 years)

單位：新台幣仟元

	2022年/01~06月		2021年度		2020年度	
	金額	%	金額	%	金額	%
營運	44,706	4	119,385	21	177,009	32
研發及授權	289,728	27	312,797	56	368,360	68
電子產品及電子零組件	394,916	36	121,087	22	-	-
網路設備	132,310	12	-	-	-	-
金流服務	201,063	18	-	-	-	-
其他	30,854	3	6,137	1	-	-
合計	1,093,577	100	559,406	100	545,369	100

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Game Cooperation Record and Strategy

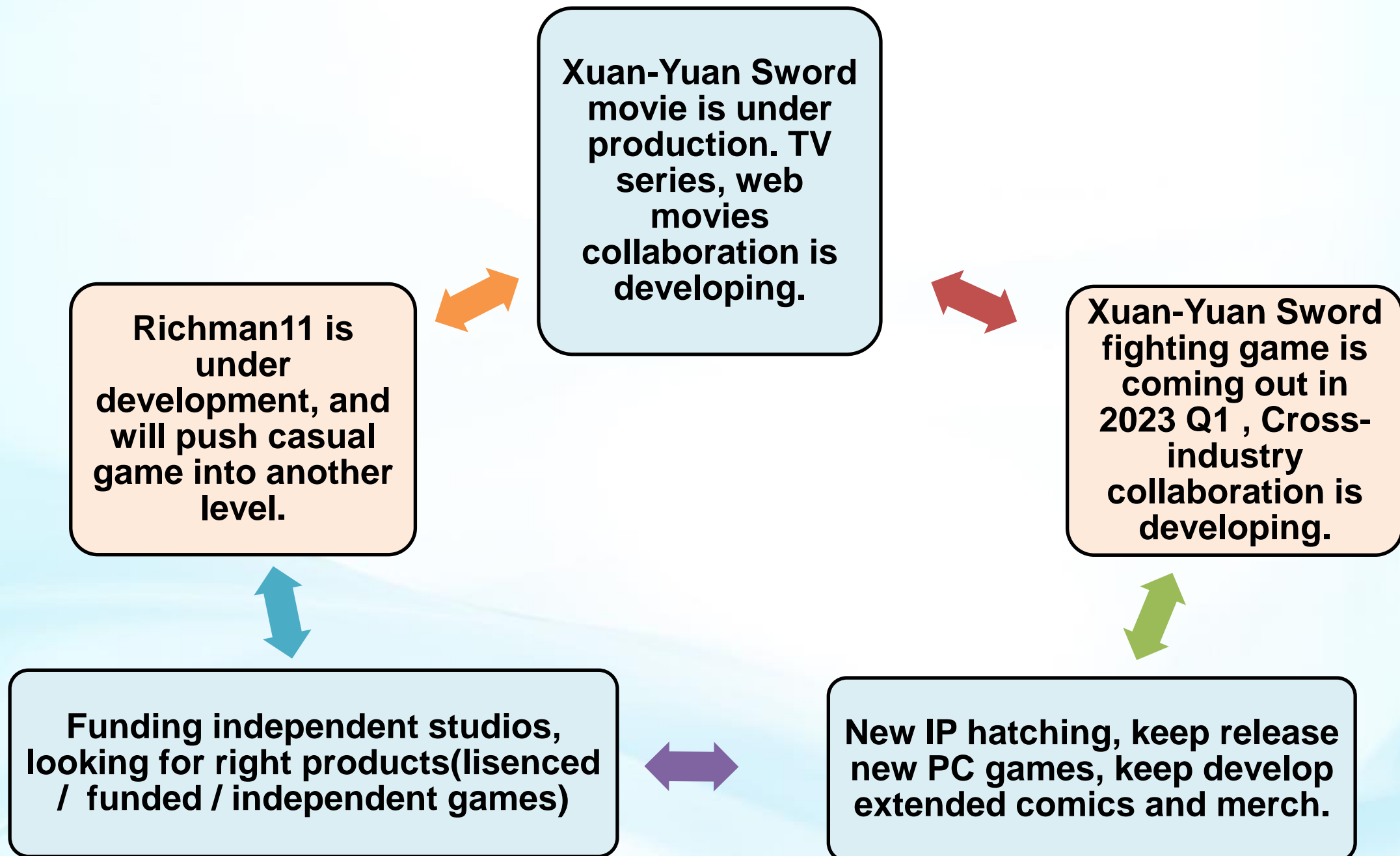
Possessing stable partners, mobile game will still contribute to Softstar's revenue. Softstar is capable of publishing games in overseas PC / Console markets, and will expand the popularity of our IP in the future.



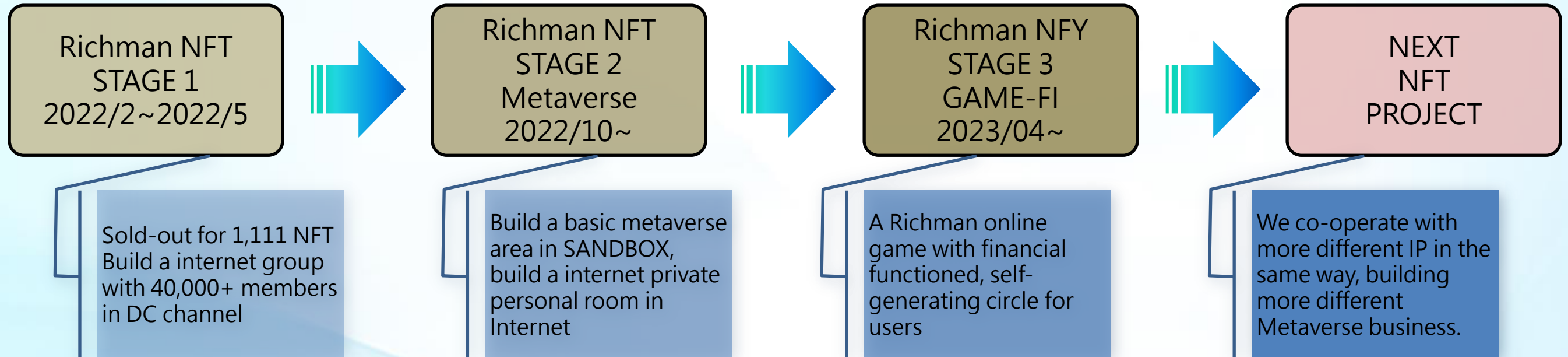
Developing studios will still be innovating in gameplay, engine, and art style.

With remaining hundreds of R&D staff, Softstar keep developing new mobile games.

Cultural and creative/ Entertainment outlook



STRATEGY for METAVERSE



Under development (licensed with funding)
Coming out in 2023 Q1

FIGHT of Xuan-Yuan Sword

A fighting game co-developed by Kadokawa & digital craft.

Will be released on PS / Switch / PC



New IP possibilities

- ❑ It can be a game for simulation
- ❑ It can be a drama/movie/novel/Manga
- ❑ And more possibilities.....

Drops of God
神の雫を創ろう



- Creating your Ambrosia -

2023~2024 coming soon

SOFTSTAR

Those classics are
insurmountable, therefore we
create new classics!

